



**American Microsystems, Ltd.**

*Innovation | Performance | Service | Commitment*

## **American Microsystems, Ltd. Launches Wireless Channel Partner Program**

**EULESS, TX – January 24, 2003** – American Microsystems, Ltd. (AML), developer and manufacturer of innovative, value-priced wireless data collection products, today announced a new Channel Partner Program for the company's wireless LAN data collection terminals and CommandLink® wireless application design software.

“There is a need among small and mid-sized businesses for quality, value-priced wireless LAN data collection solutions because products have traditionally been either too expensive or lacked functionality when handling high-rate, information-intensive applications,” says Mike Kearby, President. “AML fills the gap with its new wireless data collection products that appeal to customers across a wide range of vertical markets. Value-priced, yet richly configured with features typically associated with more costly devices – including 802.11b WLAN connectivity, StrongARM® processor, enhanced power management, and IrDA communications for wireless printing, AML wireless products provide an affordable, quality wireless alternative that can help VARs expand their wireless market share and increase revenues.”

The AML Channel Partner Program will focus on U.S. and Canadian AIDC value added resellers and solutions providers with resident expertise in the sale, integration, and support of wireless LAN data collection products. Qualifying VARs will receive significant partner incentives including sales leads, comprehensive training, marketing assistance, exclusive sales promotions, and quality technical support.

For more information regarding the AML Channel Partner Program, visit

[http://www.amltd.com/var\\_wireless.asp](http://www.amltd.com/var_wireless.asp).

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**About American Microsystems, Ltd.** – AML is a leading manufacturer of reliable, high performance bar code and data collection products. Since 1983, AML and its partners have helped thousands of companies worldwide to increase business efficiency and productivity – in manufacturing, warehousing, retail, health care, finance, government and education. AML products are made in the United States and backed with lifetime, toll-free technical support. Information about American Microsystems, Ltd. can be found at [www.amltd.com](http://www.amltd.com) or by calling 800-648-4452.

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