



American Microsystems, Ltd.

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American Microsystems, Ltd. Expands Channel Sales Team

EULESS, TX – January 24, 2003 – American Microsystems, Ltd. (AML), developer and manufacturer of innovative, value-priced data collection products, today announced that Frank Hearon has joined the Company as Northeast Channel Sales Manager. Hearon comes to AML with fourteen years experience selling and managing sales forces in ERP data collection in the eastern region of the United States. Before joining AML, Hearon was with Intermec Technologies, Fujitsu Personal Systems, and Symbol Technologies. During the course of his career, Hearon has been responsible for developing significant channel relationships with resellers in the SAP, BANN and Oracle communities, as well as alliance partnerships with leading integrators.

AML also announced the appointment of Thomas Cowing as the Company's Western Channel Sales Manager. Cowing previously was with Intermec Technologies where he co-partnered with VARs to sell radio frequency (RF) solutions for ERP and WMS supply chain applications.

“Both Heron and Cowing bring to AML a solid record of achievement in the development of channel relationships within the AIDC industry,” said Mike Kearby, President. “Their industry knowledge and market experience will help AML strengthen and expand its channel program for wireless LAN solutions providers and value added resellers throughout the U.S. and Canada.”

About American Microsystems, Ltd. – AML is a leading manufacturer of reliable, high performance bar code and data collection products. Since 1983, AML and its partners have helped thousands of companies worldwide to increase business efficiency and productivity – in manufacturing, warehousing, retail, health care, finance, government and education. AML products are made in the United States and backed with lifetime, toll-free technical support. Information about American Microsystems, Ltd. can be found at www.amltd.com or by calling 800-648-4452.

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